

Nate Bauer

Lead Product Designer · Seattle, WA · [linkedin.com/in/nabauer](https://www.linkedin.com/in/nabauer) · nabauer.com

Lead Product Designer with 15 years of experience driving large-scale product initiatives in healthcare and finance. Delivered a \$40M recovery platform that increased claim processing speed by 34% and cut data errors by 62%. Currently creating AI-assisted design workflows that turn concepts into working prototypes within days.

EXPERIENCE

Lead Product Designer

September 2021 – Present

Centene Corporation (Fortune 25) · Seattle, WA (Remote)

- Led a **\$40M, 0→1 initiative** with a **25+ person product team** through Agile and Lean UX practices, delivering the Centene Recovery Platform with a **34% increase in claim processing speed** and **62% fewer data errors**.
- **Doubled the average processing speed of 5 product lines** by launching 5 enterprise-scale MVPs across multiple departments, applying information architecture and design critique to streamline workflows
- **Improved sprint commitment accuracy from ~60% to 90%** across 7 product teams by scaling a custom agile workflow ("Slicing") that gave designers, developers, and POs a bi-weekly cadence and shared source of truth for in-flight work.
- **Cut average UI build time by ~30%** across product teams by consulting on AI adoption and design systems strategy adapted to each team's existing stack, rather than forcing migration to a single framework.
- **Cut MVP timelines from ~6 weeks to 2** by building the K-T design system from scratch and shipping components into Fondue - a system reaching 1 in 15 Americans - with accessible, ready-made parts.
- **Saved 200+ design hours annually** by consolidating 4 redundant design workflows into shared systems work, surfaced through weekly DesignOps and Design Studio forums I led across 7 product teams.

Senior UX Designer

July 2016 – July 2021

Exchange Bank · Santa Rosa, CA

- Led the end-to-end **redesign of a 500-page enterprise banking website serving 2.3M customers**, delivering the full migration in 11 months against a 14-month plan.
- **Drove a 35% lift in investment account sign-ups** by redesigning the onboarding flow from 14 steps to 6, removing redundant identity checks and surfacing fee transparency upfront.
- **Cut customer-support calls by 25%** after restructuring the site's information architecture, validated through tree-testing with 400+ customers before any screen was designed
- Achieved a **100% Lighthouse score across 500+ pages** by meeting ADA, Section 508, and WCAG AA compliance standards.
- **Accelerated delivery timelines ~25%** by introducing Scrum, Agile, and human-centered design practices across a 10+ person cross-functional team and the 20+ person marketing department.

UX Designer

April 2013 – April 2016

Already Set Up · Santa Rosa, CA

- **Built 80+ client websites** with WordPress, HTML, and CSS, owning each project from kickoff to launch.
- **Cut client revision rounds from an average of 5 to 2** by establishing the agency's standard UX process (competitive analysis, user research, wireframing, and prototyping), now adopted across all new client projects.
- **Reduced post-launch support requests 75%** by training 40+ clients to self-manage their websites via CMS, eliminating reliance on hourly dev help for routine content updates.

INVOLVEMENT

Content Creator, Design Mentor

May 2025 – Present

Design Shaped · DesignShaped.com · Seattle, WA (Remote)

- **Mentored over 1,000 students** in weekly live sessions, covering product design theory, portfolio creation, resume writing, and positioning; guided them to develop professional prototypes and portfolios, resulting in many securing internships and reporting higher confidence in job applications.

Product Design Mentor

July 2023 – Present

ADPList · Seattle, WA (Remote)

- **Mentored 125+ students** in weekly sessions on product design theory, UX processes, Agile methods, enterprise structures, and career development, facilitating design sprints and using Claude Code for prototyping, which helped many mentees secure design positions and improve their portfolios.

Chairman

July 2018 – January 2021

Professional Marketing Group · Santa Rosa, CA

- **Generated \$20K+ in event revenue** by producing 25+ paid monthly events, including professional lectures, studio tours, mixers, and a 300-attendee marketing conference.

Co-Founder

January 2015 – August 2018

North Bay Designers · Santa Rosa, CA

- **Grew a design community to 300+ members** by organizing and hosting 20+ free monthly events, providing accessible design education and career resources to a growing professional community.

EDUCATION

Design Sprint

March 2021 – April 2021

AJ&Smart

Certified Google Design Sprint Facilitator masterclass.

Certified Scrum Master

July 2019

Scrum Alliance

Pursued advanced education to strengthen skills in organizing and leading decentralized Agile product teams.

Product Design & Marketing

September 2008 – July 2017

Santa Rosa Junior College

Completed 40+ college courses over ten years, self-funding continuous education while building a broad, adaptable skillset.

SKILLS

Leadership & Process: Team leadership, AI training, facilitation, stakeholder management, embedded consulting, mentorship, design critique, agile coaching

Methods & Frameworks: Dual-track agile, Lean UX, design sprints, hypothesis prioritization, Slicing (proprietary handoff method), Atomic design, design system governance

Design Craft: Product design, design systems, information architecture, wireframing, prototyping, user research, usability testing, accessibility (ADA, Section 508, WCAG AA)

Tools & AI: Figma, Pencil.app, Claude Code, Notion, Jira, GitHub